



May 16-19, 2019

WESTFEST is the largest family festival on the West Side of Grand Rapids, the fastest growing area of the city. WestFest helps celebrate the energy, creativity and diversity that comes from that growth. This four-day festival offers family-oriented events including an all-ages scavenger hunt, several live musical performances and the Skerbeck Carnival with exciting rides, midway games and carnival food favorites! This carnival has been known to attract over 30,000 wristband buyers!

INCREASE YOUR BUSINESS EXPOSURE WITH A WESTFEST SPONSORSHIP!

WestFest offers something for everyone and takes place on the grounds of John Ball Park Zoo and the campus of Sacred Heart of Jesus Parish, the fastest growing parish in the Grand Rapids Diocese.

IF YOUR GOAL IS REACHING PEOPLE LIVING IN LOCAL COMMUNITIES IN GRAND RAPIDS, MICHIGAN, YOU WANT TO BE A PART OF WESTFEST 2019!

\$2,000 WestFest Platinum Sponsorship*

- Signage/banner opportunities at the event
- Mentions in radio advertising on adult contemporary/ talk radio
- Corporate Logo and website link on promotional materials including parish bulletin & website, Facebook, and flyers
- Coverage on event listings for GR Kids, GRNOW, Experience GR and more
- 6 Wristbands to Carnival
- 6 John Ball Park Zoo 1-day passes while supplies last

\$1,000 WestFest Gold Sponsorship*

- Corporate Logo on promotional materials including parish bulletin & website, Facebook, and flyers
- Coverage on event listings for GR Kids GRNOW, Experience GR and more
- 4 Wristbands to Carnival
- 4 John Ball Park Zoo 1-day passes while supplies last

\$500 WestFest Silver Sponsorship

- Corporate name on event signage and Facebook
- 2 Wristbands to Carnival which includes John Ball Park Zoo admission
- 2 John Ball Park Zoo 1-day passes while supplies last

\$100 WestFest Friend Sponsorship per Day of Event

- Pop-Up business information table at event (Bring your own table each day, set up and take down).

In-Kind Donor (Goods or Services-please give details on back of this form)

*High resolution logos must be submitted as soon as possible for maximum exposure, but **no later than April 1st.**

Email to:

Samantha Surrell at
ssurrell@sacredheartgr.org

For event information and schedules please visit

www.westfestgr.org

I support the growth of the west side of Grand Rapids!

I will sponsor WestFest:

- \$2,000 Platinum Level
- \$500 Silver Level
- \$1,000 Golden Level
- \$100 Friend x _____ Day(s)

In-Kind Donor (description of gift or service) _____

Total Value: _____

General Sponsor – I wish to be a part of this community event with a donation of \$ _____

PLEASE COMPLETE SPONSOR DONATION DETAILS:

COMPANY, INDIVIDUAL(S) NAME _____
OR IF YOU PREFER, "FRIEND OF SACRED HEART PARISH & ACADEMY"

CONTACT NAME _____

PHONE (_____) _____ FAX (_____) _____ E-MAIL _____

ADDRESS _____ CITY/STATE/ZIP _____

TOTAL AMOUNT: \$ _____

ENCLOSED IS A CHECK MADE PAYABLE TO SACRED HEART PARISH & ACADEMY (CHECK NUMBER) _____

I WILL CALL THE PARISH OFFICE AT (616)459-8362 WITH MY CREDIT CARD INFORMATION.

I wish to donate (#) _____ carnival wristbands to a family in need.



**PLEASE RETURN THIS FORM AND CHECK BY APRIL 1, 2019 TO:
SACRED HEART ACADEMY - 156 VALLEY SW - GRAND RAPIDS, MI 49506**

PHONE 616-459-8362 FAX 616-458-0606

If you have sponsorship questions, please contact Samantha Surrell at
616-822-7545 or ssurrell@sacredheartgr.org.

Sacred Heart Parish & Academy falls under federal tax number **38-1366944**.

All donations are tax deductible to the extent allowable by law.