



May 17-20, 2018

SPONSORSHIP FORM

WESTFEST is the largest family festival on the West Side of Grand Rapids, the fastest growing area of the city. WestFest helps celebrate the energy, creativity and diversity that comes from that growth. With family-oriented events including a competitive Table Trivia Night, and the main attraction, the Skerbeck Carnival with exciting rides, midway games and carnival food favorites! This carnival has been known to attract over 30,000 wristband buyers, bringing your organization great exposure!

Increase your business exposure with a WestFest Sponsorship!

WestFest offers something for everyone and takes place on the grounds of the John Ball Park Zoo and the campus of Sacred Heart of Jesus Parish, the fastest growing parish in the Grand Rapids Diocese.

If your goal is reaching people living in local communities in Grand Rapids, Michigan, you WANT to be a part of WestFest 2018!

\$2,000 WestFest Platinum Sponsorship*

- Signage/banner opportunities (8-10' x 3') banners at the event
- Mentions in radio advertising (2 spots) or \$5000 buy on 3-4 stations, adult contemporary/talk radio
- Corporate logo and on event advertisements on Bulletins/Facebook/Website (with corporate link)
- Coverage on event listings for GR Kids, GRNOW. Experience GR and more
- Corporate press releases with event press kits
- 6 Wristbands to Carnival
- Reserved Table of 10 tickets for our competitive thrilling Table Trivia Night!

\$1,000 WestFest Gold Sponsorship*

- Corporate logo on event advertisements Bulletins/Facebook/Website
- Coverage on GR Kids GRNOW and other event oriented websites
- Corporate press releases with event press kits
- 4 Wristbands to Carnival which includes John Ball Park Zoo admission
- 4 Tickets to our competitive thrilling Table Trivia Night!

***High resolution logos must be submitted as soon as possible for maximum exposure, but no later than April 1st. Email to:**

Samantha Surrell at ssurrell@sacredheartgr.org

\$500 WestFest Silver Sponsorship

- Corporate name on event signage and Facebook
- 2 Wristbands to Carnival which includes John Ball Park Zoo admission
- 2 Tickets to our competitive thrilling Table Trivia Night!

\$200 WestFest Friend Sponsorship

- Pop-Up business information table at event

In-Kind Donor (Goods or Services-please give details on back of this form)

For event information and schedules please visit

www.westfestgr.org

I support the growth of the west side of Grand Rapids!

I will sponsor WestFest:

- \$2,000 Platinum Level
 \$1,000 Golden Level

- \$500 Silver Level
 \$200 Friend

In-Kind Donor (description of gift or service) _____

_____ Total Value: _____

General Sponsor – I wish to be a part of this community event with a donation of \$ _____

PLEASE COMPLETE SPONSOR DONATION DETAIL

COMPANY, INDIVIDUAL(S) NAME _____
OR IF YOU PREFER, "FRIEND OF SACRED HEART PARISH & ACADEMY"

CONTACT NAME _____

PHONE () _____ FAX () _____ E-MAIL _____

ADDRESS _____ CITY/STATE/ZIP _____

TOTAL AMOUNT: \$ _____

ENCLOSED IS A CHECK MADE PAYABLE TO SACRED HEART PARISH & ACADEMY (CHECK NUMBER) _____

PLEASE CHARGE MY: VISA MASTERCARD

PLEASE PRINT NAME AS SHOWN ON CARD: _____

ACCOUNT : # _____ EXP. DATE: _____ 3-DIGIT SECURITY:# _____

AUTHORIZED SIGNATURE: _____ DATE: _____

I wish to donate (#) _____ of my carnival wristbands to a family in need.



PLEASE RETURN THIS FORM AND CHECK BY APRIL 1, 2018 TO:

SACRED HEART ACADEMY - 156 VALLEY SW - GRAND RAPIDS, MI 49506
PH 616-459-8362 FAX 616-458-0606 EMAIL ssurrell@saredheartgr.org

If you have sponsorship questions, please contact Samantha Surrell at 616-822-7545. Sacred Heart Parish & Academy falls under federal tax number **38-1366944**.

All donations are tax deductible to the extent allowable by law.

www.westFestgr.org